

Radio Show Production Assignment

Overview: Students will use elements from the *NBC War Bond Parade* radio broadcast to create their own script and in-class (or recorded) performance. Students should:

- Find a way to market war bonds in a creative manner.
- Incorporate material appropriate for both troops stationed overseas during World War II and their families listening at home.
- Include historical and/or popular cultural figures of the World War II era.
- Create a show that is eight to ten minutes in length.

Students will be evaluated using the following rubric:

Radio Show Production Rubric

	Advanced	Proficient	Basic	Emerging
Show Content	The show is eight to ten minutes and exceeds all requirements.	The show is eight to ten minutes and contains all requirements.	The show is five to eight minutes and contains some of the requirements.	The show is less than five minutes and is missing major requirements.
Delivery of Message / Persuasiveness	The program convinces whole class to buy war bonds.	The program convinces most of class to buy war bonds.	The program convinces some of class to buy war bonds.	The program is not successful in convincing class to buy war bonds.
Performance Values / Clarity of Speech	Radio performers articulate material in advanced and effective manner.	Radio performers articulate material in clear and effective manner.	Radio performers articulate material in effective manner, with some performance areas that can be clearer.	Radio performers communicate material in a way that makes it hard for audience to follow.